

TATEYAMA
Exhibiting at the “Euro Shop 2011”,
The Global Retail Trade Fair
- A Springboard to New Sales Channels on International Markets
for the Promotion of Our Main Product Line for Commercial Facilities

Visit us at the EuroShop 2011! Tateyama Advance Co.,Ltd will be an exhibitor at the “EuroShop 2011”, the global retail trade fair held in Duesseldorf, Germany.

“EuroShop” is an international trade fair specialized in shop fittings, display and merchandising held every three years in Duesseldorf, Germany. The fair hosts approx. 1,900 exhibitors (in 2008) from around 50 countries worldwide, mainly from Europe (EU nations) but also from Asia and the US, and serves as a broad business platform for the approx. 100,000 visitors (in 2008) from over 90 countries around the world.

Jointly with our affiliate, “Shanghai Tateyama” of China, we will be presenting “TATEYAMA Gondola” general-purpose fixtures as our main product line for commercial facilities. We are confident that EuroShop offers an outstanding opportunity to expand our sales channels on international markets.

EuroShop 2011 - The Global Retail Trade Fair

- Date: From 26 Feb to 2 March 2011, 10:00 – 18:00
- Venue: Duesseldorf Trade Fair Grounds (Duesseldorf, Germany)
- Organizer: Messe Duesseldorf GmbH
- Industry Focus: Shop facilities, restaurants/caterers, PR/advertising, marketing
Main products and services exhibited: display, franchise, shop management, shop fitting, exhibition stands, industrial refrigerators/freezers, sales promotion, advertising materials, advertisements
- Target audience: Trade visitors and (non-trade) general visitors
- Official Website: <http://www.euroshop-tradefair.com/>

* Joint Booth of Shanghai Tateyama Commercial Facilities Co.,Ltd. and Tateyama Advance

Location: Hall 13, Stand E 26 (within the area of “EuroConcept” for shop fittings, store equipment, lighting, architecture & store design, refrigeration equipment)

Exhibits: General-purpose “TATEYAMA Gondola” and others

